



Sample of Exhibitor Icon

CALL ATTENTION TO YOUR COMPANY WITH THE

NEW EXHIBITOR MARKETING PACKAGE

The Downtown Raleigh Home Shows is offering all NEW Exhibitors a chance to set yourself apart with a cost-effective, high-impact package that will surely drive traffic. Utilize this low-cost option to promote your presence. Homeowners are always looking for what's NEW.

The NEW Exhibitor package includes:

IN PRINT

- NEW EXHIBITOR icon in the show guide by your company name in the exhibitor list
- NEW EXHIBITOR icon promoting your company with booth highlight on the floor plan that's distributed at the show

AT THE SHOW

- NEW EXHIBITOR icon "tent card" for your booth. This should be located in a prime spot for your customers to notice
- Sign with NEW EXHIBITORS list at show entrance

ONLINE *(more than 50% of attendees visit the show website!)*

- A NEW EXHIBITOR icon will be on your detailed exhibitor listing
- NEW EXHIBITOR icon will be listed on the home page of the detailed exhibitor listings
- NEW EXHIBITORS will be represented as it's own category

Put this package to work for your business for only \$100.

DOWNTOWN RALEIGH HOME SHOW

SEPTEMBER 9-11, 2016
Raleigh Convention Center

DOWNTOWN RALEIGH HOME SHOW

FEBRUARY 17-19, 2017
Raleigh Convention Center

CALL TODAY!



MARI FRANCO
Sr. Exhibit Sales Consultant
919-294-7227
(Alpha #, A-L)
marif@MPeshows.com



ANNE RYAN
Exhibit Sales Consultant
919-294-7228
(Alpha M-Z)
anner@MPeshows.com